


## Oxit – Company Portfolio

**Led by Toufic Wehbe – Founder & Technical Director**

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### Profile

We are a technology solutions provider with 15+ years of experience in designing and delivering enterprise-grade systems across ERP platforms, integrations, and cloud environments. We specialize in Microsoft Dynamics ecosystems, system architecture, and automation of complex business processes across retail, distribution, manufacturing, and services sectors in the Middle East.

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### Services

#### **IT Solutions**

We provide reliable infrastructure, secure cloud architecture, and tailored managed services ensuring operational continuity and scalability.

#### **Dynamics 365 Business Central & NAV**

We implement, customize, upgrade, and support Microsoft Dynamics Business Central and legacy NAV systems.

#### **Dynamics 365 Finance & Operations (F&O) / AX**

We deliver enterprise-grade solutions to optimize financial operations, supply chain, and large-scale business processes.

#### **ERP & Cloud Integrations**

We design and implement end-to-end system integrations using APIs and middleware, enabling seamless communication across platforms.

#### **Mobile Apps & Websites**

We build modern, scalable web and mobile applications focused on usability and performance.

## **Support & Maintenance**

We offer ongoing support, SLA-driven services, monitoring, and continuous system improvements.

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## **Selected Projects & Experience**

### **AI-Powered ERP Automation Solutions**

We design and implement advanced AI-driven tools using OpenAI integrated with Microsoft Dynamics Business Central and F&O to automate business processes.

- Built intelligent chatbot integrated with ERP systems
  - Enabled multilingual translation of custom descriptions
  - Automated full sales order creation from conversational input
  - Reduced manual data entry and improved operational efficiency
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### **ERP Integrations & Enterprise Solutions**

#### **Retail & Payment Systems Integration (ECR / POS)**

- We integrate ECR payment systems with Microsoft Dynamics Business Central and F&O
- Delivered solutions for large retail groups in Lebanon
- Enabled real-time synchronization between POS systems and ERP
- Developed reusable ECR integration libraries in collaboration with leading payment gateway providers

#### **Loyalty Systems Integration (Mokafaa – KSA)**

- We integrate Mokafaa loyalty platform with Business Central and F&O
- Delivered solutions for retail and F&B groups in Saudi Arabia and Lebanon
- Automated loyalty tracking, redemption, and customer engagement processes

#### **E-Commerce Integrations (Shopify, Weevi, others)**

- We integrate Shopify, Weevi, and other e-commerce platforms with Business Central and F&O
- Delivered solutions for major retail and distribution companies in Lebanon
- Automated order processing, inventory synchronization, and fulfillment workflows

#### **Financial Systems Integration (JDE – Oracle JD Edwards)**

- We integrate Oracle JD Edwards (JDE) with Microsoft Dynamics Business Central
  - Automated ledger entries and financial synchronization
  - Ensured consistency across financial systems
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## Enterprise Asset Management Integrations

We deliver advanced integrations for industrial gas and manufacturing leaders:

- Integrated AssetFlow platform with Microsoft Dynamics NAV
  - Integrated IBM Maximo (Enterprise Asset Management system) with Dynamics NAV
  - Enabled full asset lifecycle tracking, maintenance scheduling, and operational visibility
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## E-Invoicing Compliance Solutions (Multi-Country)

We deliver full e-invoicing implementations compliant with government regulations:

### **Saudi Arabia (ZATCA)**

- Implemented ZATCA-compliant e-invoicing solutions on Business Central and F&O
- Delivered for industrial and electrical distribution companies

### **Jordan E-Invoicing**

- Implemented full integration with Jordanian e-invoicing platforms on Business Central
- Delivered for technology firms, automotive dealers, and industrial companies

### **Egypt E-Invoicing**

- Implemented Egyptian e-invoicing compliance on Business Central and NAV
  - Integrated with government APIs and automated submission workflows
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## Retail Solutions & Store Operations

### **Price Checker Platforms (Retail Chains)**

- We design and implement in-store price checker systems
- Integrated with ERP for real-time product pricing

### **Warehouse Management Systems (WMS – Dynamics AX 2012)**

- Full WMS implementation on Microsoft Dynamics AX 2012
- Delivered for major supermarket chains in Lebanon
- Covered inventory, picking, logistics, and warehouse optimization

### **Mobile WMS Solutions**

- We develop mobile applications for warehouse operations
  - Deployed across multiple retail companies in Lebanon
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## Custom Integration Platforms & Tools

### **Payment Integration Libraries**

- We developed reusable ECR/payment integration framework
- Enabled rapid deployment across multiple ERP implementations

### **Customer Portals (ERP + CRM Integration)**

- We build customer portals integrated with ERP systems
- Enabled self-service, reporting, and CRM functionalities

### **Logistics Integration (Portcast)**

- Integrated Portcast shipment tracking platform with Dynamics NAV
- Improved shipment visibility and predictive logistics insights

### **Geolocation & Agriculture Integration (iGeo)**

- Integrated iGeo platform with Dynamics NAV
  - Enabled mapping, planning, and agricultural data processing
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## Digital & Communication Solutions

### **E-Receipt Solution (WhatsApp + Azure)**

- We built digital receipt solution integrated with Business Central
- Used WhatsApp APIs and Azure Storage for automated receipts delivery

### **SMS Notification Systems**

- We implement ERP-integrated SMS notification engines
  - Automated alerts for transactions and workflows
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## Advanced Retail & Supply Chain Optimization

### **Replenishment System Integration (Slimstock)**

- Integrated Slimstock with Business Central
- Delivered for large retail operations
- Improved demand planning and stock optimization

### **People Counter Integration (Retail Analytics – KSA)**

- We integrate people counting systems with Business Central
- Used camera-based analytics to track store traffic and performance

### **Production Labeling Solutions**

- We design ERP-integrated label printing systems
- Delivered for food production environments (manufacturing)

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## Complex ERP-to-ERP Integrations

### **Odoo & Microsoft Dynamics Integration**

- We design and implement full integration between Odoo and Microsoft Dynamics Business Central
  - Enabled synchronization of finance, inventory, and operations
  - One of the most complex multi-ERP integration projects delivered
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## Tailored ERP Customizations

We deliver extensive customizations across Microsoft Dynamics platforms:

- Dynamics NAV
- Dynamics AX 2012
- Dynamics 365 Business Central
- Dynamics 365 Finance & Operations

Covering modules such as:

- Finance & Accounting
  - Supply Chain & Inventory
  - Retail & POS
  - CRM & Customer Management
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## Key Strengths

- Solution Architecture & System Design
  - Microsoft Dynamics Ecosystem Expertise
  - Complex Integrations & APIs
  - Business Process Automation
  - Cloud & Scalable Systems
  - AI-driven Business Solutions
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## Impact

- Reduced manual operations through automation
- Improved system integration and data accuracy
- Ensured compliance with regional regulations (KSA, Jordan, Egypt)
- Enhanced operational efficiency across industries
- Delivered scalable and future-ready enterprise systems